

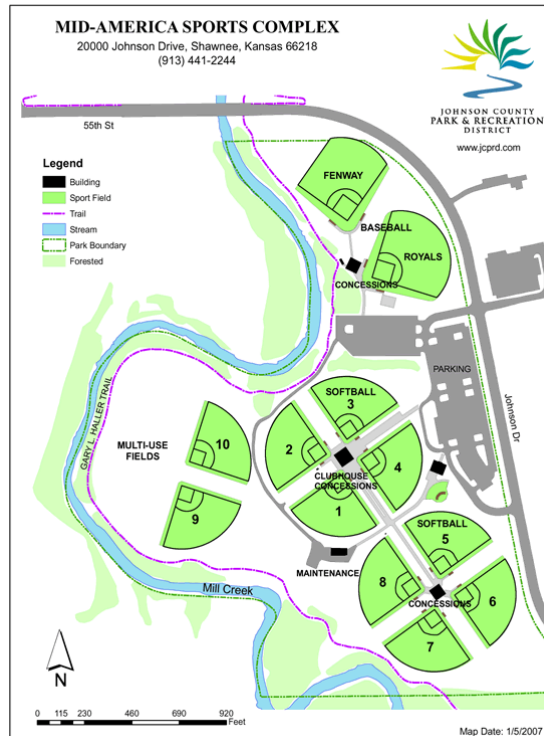
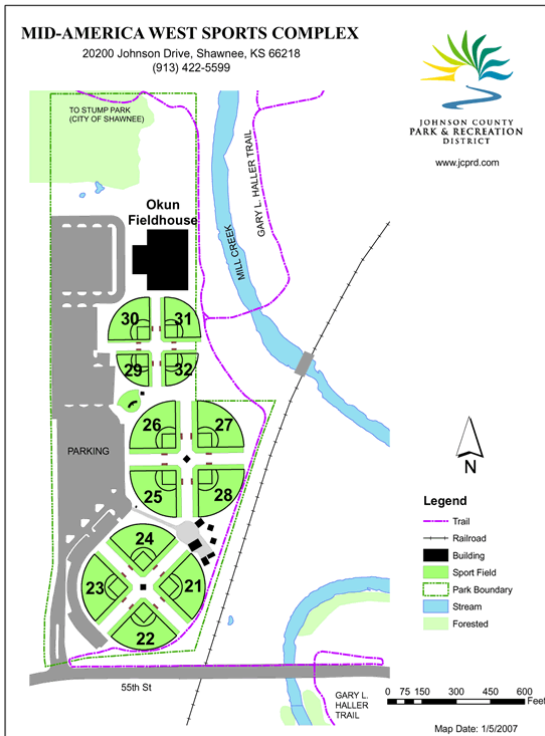
# Mid America

# 2012 Sponsorship Options

Johnson County Park and Recreation District at the Mid America Sports Complex and Mid America West Sports Complex offers a variety of sponsorship options so that local and national businesses may become involved. Through the following sponsorship options, your sponsorship and business will be seen by over 700,000 patrons in 2012.

JCPRD at the Mid America Sports Complex and Mid America West Sports Complex will be utilizing outfield fences to provide advertisement space for sponsors. Numerous banner options are detailed on the following pages.

## Our Locations



### Mid America West Sports Complex

20200 Johnson Drive  
Shawnee, KS 66218

200,000 visitors in 2011

Sponsorship Options - See page 2  
Park Information - See page 4

### Mid America Sports Complex

20000 Johnson Drive  
Shawnee, KS 66218

500,000 visitors in 2011

Sponsorship Options - See page 2  
Park Information - See page 3



**JOHNSON COUNTY  
PARK & RECREATION  
DISTRICT**

**What do YOU do for fun?**

# Mid America Sports Complex Softball Fields 2010 Stats

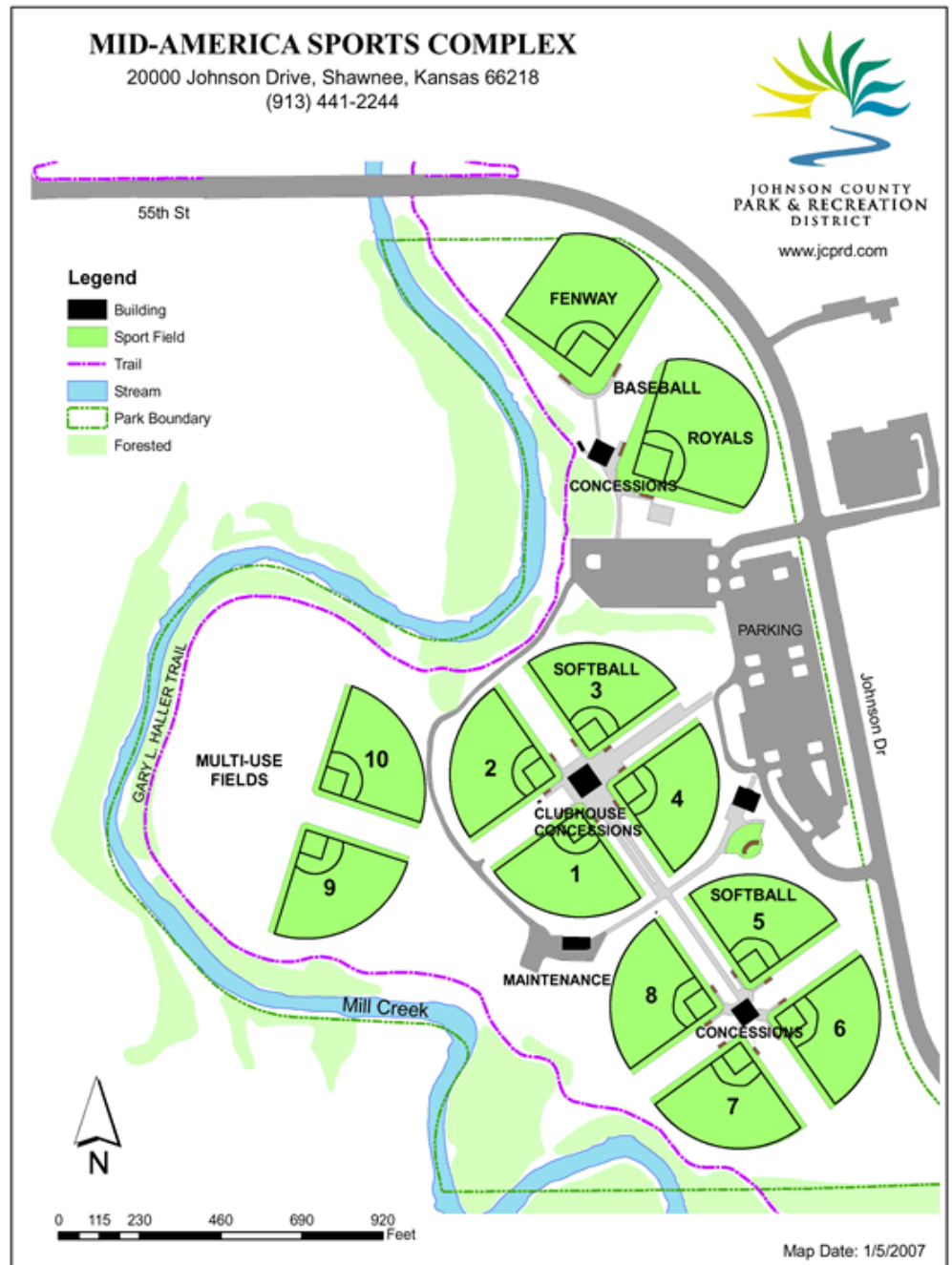
500,000 Visitations

3,200 League Games

102 Tournament Days

100 Kansas City  
Corporate Challenge  
Softball  
Tournament  
Company Teams

USSSA Fastpitch  
World Series



**Premiere Quad** : Fields 1, 2, 3, 4

Usage: Adult Slowpitch leagues and tournaments, Adult Kickball leagues and tournaments, Kansas City Corporate Challenge, Youth Baseball tournaments. Dingers Bar and Restaurant at center.

**Roadside Fields** : Fields 5, 6, Royals, Fenway

Usage : Adult Slowpitch leagues and tournaments, Adult Kickball leagues and tournaments, Senior Slowpitch and Baseball leagues and tournaments, Kansas City Corporate Challenge, Youth Baseball tournaments. Located in direct view of traffic on Johnson Drive and parking lots.

**West Fields** : Fields 7, 8, 9, 10

Usage : Adult Slowpitch leagues and tournaments, Adult Kickball leagues and tournaments, Adult Flag Football leagues and tournaments, Adult rugby leagues, Kansas City Corporate Challenge, Bike Trail view, Youth Baseball tournaments.

# Mid America West Sports Complex Softball Fields 2010 Stats

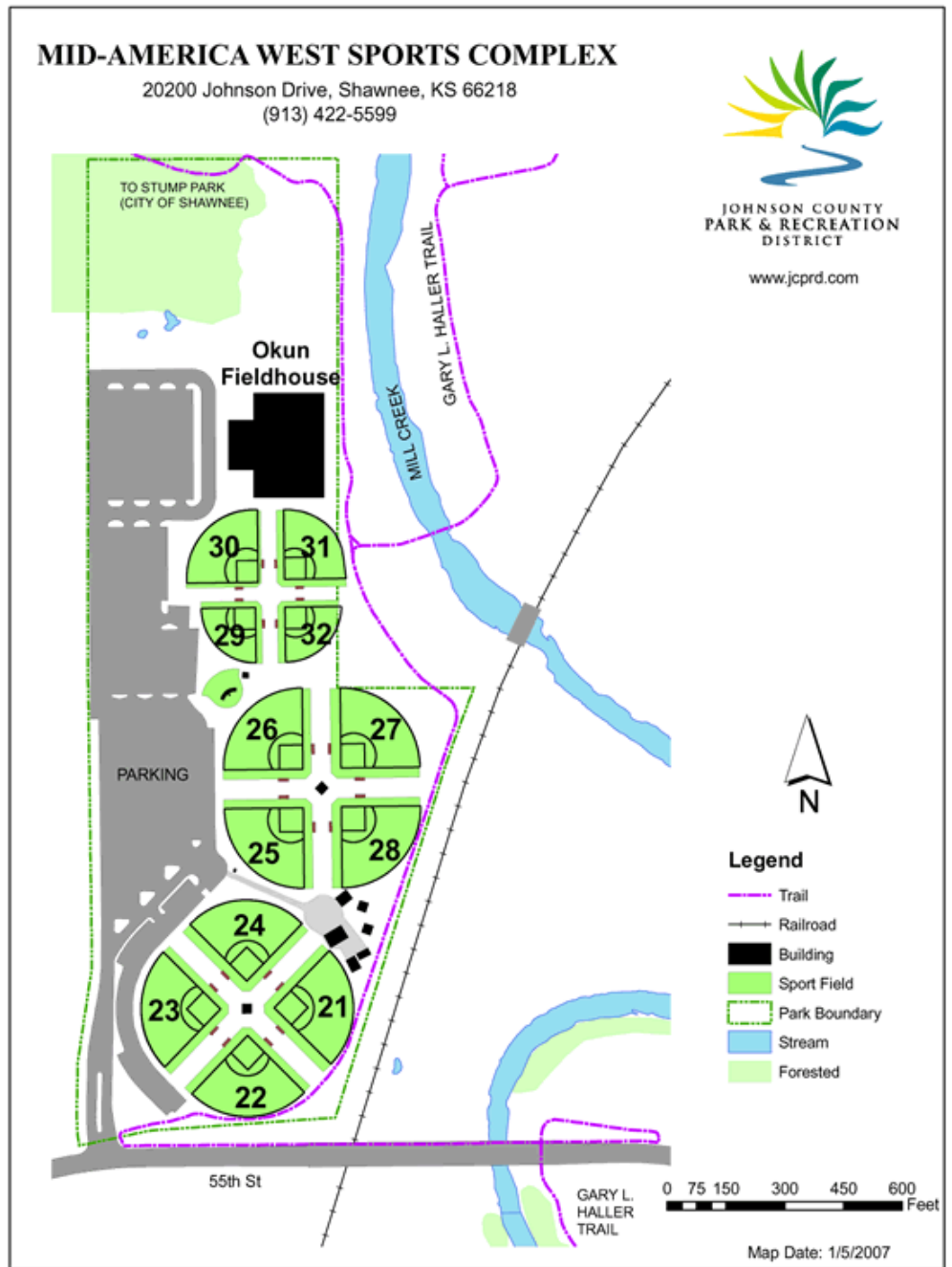
200,000 Visitations

1,000 League Games

59 Tournament Days

150 Kansas City  
Corporate Challenge  
Flag Football  
Tournament  
Company Teams

USSSA Fastpitch  
World Series



**Premiere Fields** : Fields 21, 24, 25, 28

Usage : T-Ball through U18 league, rentals and tournaments, Kansas City Corporate Challenge Flag Football, USSSA Fastpitch World Series. Located along main entrance and walkway, registration area, pro shop, officials shelter, and concession stand.

**North Fields** : Fields 26, 27, 29, 30, 31, 32

Usage : T-Ball through U14 league, rentals, tournaments, Kansas City Corporate Challenge Flag Football, USSSA Fastpitch World Series, JCPRD summer camp.

**South Fields** : Fields 22, 23

Usage : T-Ball through U18 league, rentals and tournaments, Kansas City Corporate Challenge Flag Football, USSSA Fastpitch World Series.